



**Beverly Hills City Council Liaison / Fine Art Commission Committee /  
Recreation & Parks Commission Committee / Cultural Heritage  
Commission Committee will conduct a Special Meeting, at the following  
time and place, and will address the agenda listed below:**

**CITY HALL  
455 North Rexford Drive  
Council Chambers Room 280A  
Beverly Hills, CA 90210**

**Friday, April 26, 2019  
11:00 AM**

**AGENDA**

- 1) Public Comment
  - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
  
- 2) Proposed New Arts and Culture Commission Work Plan, Convening, and Cultural Inventory Review and Discuss Proposed Items

A handwritten signature in black ink, appearing to read "Lourdes Sy-Rodriguez".

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**Lourdes Sy-Rodriguez, Assistant City Clerk**

**Posted: April 24, 2019**

***A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW IN THE  
LIBRARY AND CITY CLERK'S OFFICE.***



In accordance with the Americans with Disabilities Act, Conference Room A is wheelchair accessible. If you need special assistance to attend this meeting, please call the City Manager's Office at (310) 285-1014 or TTY (310) 285-6881. Please notify the City Manager's Office at least twenty-four (24) hours prior to the meeting if you require captioning service so that reasonable arrangements can be made.



## STAFF REPORT

**Meeting Date:** April 26<sup>th</sup>, 2019  
**To:** City Council Fine Art Liaisons  
**From:** Pam Shinault, Assistant Community Services Director  
**Subject:** Proposed New Arts and Culture Commission

Attachments:

1. Proposed Ordinance Creating New Arts and Culture Commission (1<sup>st</sup> Reading 4/16/2019)
2. Draft Arts and Culture Work Plan
3. Draft Convenings Document
4. Cultural Inventory

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### OVERVIEW

At the direction of the Beverly Hills City Council back in 2018, it was proposed that the Beverly Hills Fine Art Commission (FAC) expand its duties to include cultural arts and become the Beverly Hills Arts and Culture Commission.

Arts and Culture Management Consultant, Karen Constine, will attend this meeting of the Liaison Steering Committee and help facilitate the following:

- 1) Celebrate and review the milestones working toward the creation of the new Arts and Culture Commission;
- 2) Discuss the roles and responsibilities of the Commission (s), the Council Fine Art Liaison Steering Commission, and stakeholders and other interested parties;
- 3) Review and discuss the proposed Arts and Culture Work Plan; and
- 4) Review and discuss the proposed Convenings

When cultural arts expansion occurs, the Arts and Culture Commission will assume oversight for these priorities and programs including, but not limited to:

### **SUMMARY OF CITY MANDATE (Based on 4/2019 Draft Ordinance Attachment 1)**

- Serve as an advocate for arts and culture in the City

Meeting Date: April 26, 2019

- Promote arts and cultural activities of and in the City
- Implement the City's Fine Art Program (Note: Existing, Pre-4/2019 Draft Ordinance)
- Foster public and private partnerships for providing arts and cultural programming
- Promote access to high quality arts and cultural opportunities
- Encourage the integration of cultural programs into the fabric of the City to improve the quality of life
- Advance and support art education programs

Alongside, the Community Services/Recreation and Parks staff who oversee the Fine Arts Commission's activities will similarly expand their oversight. For example, Community Services staff will be managing and carrying out the new arts and culture programs and priorities.

Since last fall, a number of public meetings have occurred with the Fine Art Commission, and Recreation and Parks Commission to discuss the new purview and consider the language in the proposed ordinance, creating the new Arts and Culture Commission. Additionally, the Cultural Heritage Commission also discussed the proposed ordinance, and expressed their support, prior to the first reading of the ordinance, which occurred at the City Council's April 16, 2019 meeting.

### **Milestones – Rollout Steps**

Outlined below are project phases that constitute the rollout steps of the proposed Arts and Culture Commission and its program.

## **I. Planning Phase – What is the role of the Arts and Culture Commission and Program? What work must be accomplished?**

### **A. 2017–2019 Timeframe Highlights**

- The Beverly Hills City Council proposed increasing the duties of the Fine Art Commission to go beyond its founding mandate of carrying out the City's Fine Art Program and expand to include cultural arts.
- At the instruction of the City Council, Community Services/Recreation & Parks staff prepared a draft ordinance to create the Arts and Culture Commission.
- Council Liaisons, Fine Art Commission meetings, among others, have been held exploring various topics related to cultural expansion.
- An arts/culture management consultant was hired to facilitate the cultural arts expansion process and to provide planning assistance. The Consultant facilitated a meeting with Liaisons and City staff to help clarify goals and priorities including:
  - Updating the definition of arts and culture in Beverly Hills
  - What are the roles, responsibilities of the Art and Culture Commission and program?
  - What are the future priorities for the Art and Culture Commission and program?
  - What is the time horizon for these priorities to be achieved?

**B. Policy and Planning Documents** – Within this Planning Phase, several policy and planning documents have been produced or are already underway including:

- 1) Draft Ordinance for a Beverly Hills Arts and Culture Commission  
Community Services/Recreation and Parks staff, and Consultant, working with City Commissions, including the Fine Art Commission, Recreation and Parks Commission, Cultural Heritage Commission and others, have presented and obtained recommended changes for the ordinance. The Fine Art Commission formally approved the 3/21/2019 ordinance version at its 3/21 meeting. The draft Arts and Culture ordinance had its first reading at City Council on 4/16 and it expected to be formally approved in May 2019.
- 2) Environmental Scan of Smaller Population Cities' Cultural Agencies' Practices  
To help advance cultural arts expansion as Beverly Hills plans to expand the duties of its Fine Art Commission, this document collected data on smaller population cities' cultural agencies' practices and their organizational structure. This document was prepared by the Consultant.
- 3) Draft Responsibilities & Priorities for Arts and Culture Commission Document  
At the Liaison Meeting held in October 2018, the Consultant facilitated a study session on cultural arts expansion. Outcomes of this discussion have been captured and charted in the "Responsibilities & Priorities" portion of the document and was prepared by the Consultant.
- 4) Beverly Hills Community Services Strategic Plan 2019–2022  
Community Services Department outlines multiyear goals inclusive of promoting broader arts and cultural activities in its Strategic Plan 2019–2022, in anticipation of cultural arts expansion.
- 5) Culture Inventory List Updated  
As part of the overall initiative, the Cultural Inventory List of 2009 has been updated by the Consultant and reviewed by the Fine Art and Recreation and Parks Commissions for feedback and to provide input. The draft list will be utilized in a variety of ways in the next 24 months, including for stakeholder outreach, mapping, and promotion of arts and culture in Beverly Hills.

**C. Additional Input** – Community Services/Recreation and Parks staff and the Consultant invited the art managers of West Hollywood and Culver City to provide an overview of their arts commission's duties and key arts and cultural programs. Both art managers also discussed staffing, budget, and future programming endeavors and special upcoming anniversaries. West Hollywood recently adopted a cultural plan and Culver City is celebrating its 30<sup>th</sup> anniversary of its public art program.

**II. Rollout Phase – What deliverables must be generated and reviewed? Who needs to be involved? When do activities commence?**

The working table below is an outline of ongoing next steps and denotes stages of accomplishments to date.

**A. 2019–2020 Timeframe Milestones**

<b>Rollout Phase</b>	
<b>Next Steps</b>	<b>Stage of Completion</b>
<ul style="list-style-type: none"> <li>● Continue outreach on the draft ordinance, including meeting with Cultural Heritage Commission staff and Chair and Vice Chair, and Cultural Heritage Commission to brief and educate.</li> </ul>	Presented to CH Commission on 4/15
<ul style="list-style-type: none"> <li>● Present ordinance to full City Council.</li> </ul>	Presented to City Council on 4/16. First reading. Second reading is scheduled for May 7 <sup>th</sup> , 2019.
<ul style="list-style-type: none"> <li>● Prepare an “Arts and Culture Commission and Program Work Plan FYs 2019–2021”                             <ul style="list-style-type: none"> <li>○ The Work Plan outlines the first 24 months of activities of new Arts and Culture Commission and program, assuming start date in FY 2019–2020. The Work Plan is based on City mandates and strategic priorities. This document was prepared by the Consultant.</li> <li>○ Obtain feedback from Fine Art Commission, Liaisons, Steering Committee and other working documents as needed.</li> </ul> </li> </ul>	Underway, draft Work Plan reviewed by Chair, Vice Chair of FAC, will be presented to FAC May 16 and to Steering Committee April 26.
<ul style="list-style-type: none"> <li>● In spring/summer, meet with 2-2-2-2 / Steering Committee to present “Arts and Culture Commission and Program Work Plan FYs 2019–2021,” other working documents and information as needed.</li> </ul>	Scheduled April 26
<ul style="list-style-type: none"> <li>● Once ordinance is approved May 7, 2019 (TBD), officially promote and communicate that a new Arts and Culture Commission and program has been launched. To acknowledge this moment, the City may:                             <ul style="list-style-type: none"> <li>○ Issue a press release or similar outreach to Beverly Hills’ residents and visitors.</li> <li>○ Bring together stakeholders at an event or similar to celebrate/acknowledge the occasion.</li> <li>○ Outreach to nearby government cultural agencies, arts and cultural stakeholders, etc.</li> <li>○ Other ideas TBD.</li> </ul> </li> </ul>	Community Services has advised City’s press office.
<ul style="list-style-type: none"> <li>● Concurrently with the ordinance’s approval, the Arts and Culture Commission and program would execute the Work Plan.</li> </ul>	See Work Plan (approval TBD)
<ul style="list-style-type: none"> <li>● Supporting this milestone, accommodate Commission and staff education as needed (see Work Plan).</li> </ul>	
<ul style="list-style-type: none"> <li>● Plan for and update future Arts and Culture Commission position recruitment and onboarding considerations.</li> </ul>	Previously anticipated with recent Commission appointment and will be considered ongoing

Meeting Date: April 26, 2019

**Summary**

Ms. Constine and staff are seeking input from the Steering Committee on these items:

- a. Roles and Responsibilities of the Council Liaison Steering Committee, Commission (s), and the Stakeholders/other interested parties
- b. Proposed Arts and Culture Work Plan
- c. Proposed Convenings document

When the proposed ordinance creating the new Arts and Culture Commission is adopted in May by the City Council, it will take effect thirty days after its adoption. Once the proposed ordinance is actionable, then the proposed and eventually approved Work Plan and Convenings would get underway. It should be noted that the Fine Art Commission and its program already has an abundant number of current projects underway.

To implement the Arts and Culture Commission's new Work Plan, additional staffing and support resources will be needed so that more arts and cultural offerings in Beverly Hills can be created and so there is City support to identify and forge new partnerships, helping to create a thriving arts and culture scene. These needs were identified in the recently adopted Community Services Department Strategic Plan and budget enhancement requests have been submitted to address this need.

# **Attachment 1**

ORDINANCE NO. \_\_\_\_\_

**AN ORDINANCE OF THE CITY OF BEVERLY HILLS  
AMENDING THE BEVERLY HILLS MUNICIPAL CODE  
TO CHANGE THE FINE ART COMMISSION TO THE ARTS  
AND CULTURE COMMISSION**

THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS DOES HEREBY ORDAIN  
AS FOLLOWS:

Section 1. The city council hereby amends and restates Article 8 (“Fine Art Commission”) of Chapter 2 (“COMMISSIONS AND COMMITTEES”) of Title 2 (“ADMINISTRATION, PERSONNEL, AND PROCEDURES”) of the Beverly Hills Municipal Code to read as follows:

**Article 8. Arts and Culture Commission**

**2-2-801: ESTABLISHMENT:**

There is established an Arts and Culture Commission consisting of five (5) members.

**2-2-802: JURISDICTION AND FUNCTIONS:**

The mission of the Arts and Culture Commission is to promote and nurture the arts and cultural life of the City of Beverly Hills.

The Arts and Culture Commission shall have the following powers and duties:

- A. Act in an advisory capacity to the City Council on matters pertaining to the enrichment of the community through fine arts, visual arts, performing arts, digital and media arts, arts education, and community cultural activities, education and events;
- B. Serve as an advocate for cultural activities, community cultural programs and events within the City;
- C. Promote arts and culture activities of and in the City to broaden the opportunities for residents and visitors’ participation in the arts;
- D. Implement the City's Fine Art Program, as specified in Section 3-1-801 through 3-1-814 of this Code, including, but not limited to, the purchase of fine art for the public, consideration of donations and loans of public art, hosting art exhibits or art events, and performance of such other duties relating to procurement, display and maintenance of fine art as designated by the City Council.
- E. Foster public and private partnerships for providing arts and cultural programming, including enhancing and expanding community cultural events by involving artists, art galleries, fine and visual arts, performing arts, digital and media arts, literary arts and creative arts organizations, the creative community, residents and the business community.



F. Promote access to the highest quality arts and cultural opportunities possible.

G. Encourage the integration of cultural programs and community cultural events into fabric of the City to improve the quality of life for City residents and welcome visitors to the world-class Beverly Hills experience;

H. Encourage and support arts education programs in the community and schools including docent programs or similar;

I. Perform such other duties, not inconsistent with this Code, as may be prescribed by ordinance, resolution, City Council policy or other City Council action.

2-2-803: ADMINISTRATIVE SUPPORT:

The Community Services Department shall be responsible for furnishing administrative staff support to the Arts and Culture Commission.

Section 2. Severability. If any section, subsection, subdivision, sentence, clause, phrase, or portion of this Ordinance or the application thereof to any person or place, is for any reason held to be invalid or unconstitutional by the final decision of any court of competent jurisdiction, the remainder of this Ordinance shall remain in full force and effect.

Section 3. Publication. The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation published and circulated in the city within fifteen (15) days after its passage in accordance with Section 36933 of the Government Code, shall certify to the adoption of this Ordinance and shall cause this Ordinance and the city Clerk's certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this city.

Section 4. Effective Date. This Ordinance shall go into effect and be in full force and effect at 12:01 a.m. on the thirty-first (31st) day after its passage.

Adopted:

Effective:

\_\_\_\_\_  
JOHN A. MIRISCH  
Mayor of the City of Beverly Hills

ATTEST:

\_\_\_\_\_  
LOURDES SY-RODRIGUEZ (SEAL)  
Assistant City Clerk

APPROVED AS TO FORM:

APPROVED AS TO CONTENT:

\_\_\_\_\_  
LAURENCE S. WIENER  
City Attorney

\_\_\_\_\_  
MAHDI ALUZRI  
City Manager

# **Attachment 2**

**ARTS AND CULTURE COMMISSION & PROGRAM  
FYs 2019–2021 WORK PLAN  
[Draft 04/19/2019]**

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**WORK PLAN OVERVIEW**

**MISSION**

The mission of the Arts and Culture Commission is to promote and nurture the arts and cultural life of the City of Beverly Hills.

**SUMMARY OF CITY MANDATE** (Based on 4/2019 Draft Ordinance)

- Serve as an advocate for arts and culture in the City
- Promote arts and cultural activities of and in the City
- Implement the City's Fine Art Program (Existing, Pre-4/2019 Draft Ordinance)
- Foster public and private partnerships for providing arts and cultural programming
- Promote access to high quality arts and cultural opportunities
- Encourage the integration of cultural programs into the fabric of the City to improve the quality of life
- Advance and support art education programs

**STRATEGIC ACTIVITIES & PROGRAMS FYs 2019–2021**

- Expand Fine Art Commission to include cultural arts
- Fine Art Program (Same purview & operations as Fine Art Commission) – Continue existing installs and work on new projects, as directed by City Council
- Arts & Culture Resources – Develop budget, staffing, and related support structure for expanded arts and cultural program oversight

**STRATEGIC PRIORITIES FYs 2019–2021**

- Increase the visibility and awareness of arts and culture in Beverly Hills
- Expand awareness of cultural facilities and spaces in Beverly Hills
- Encourage more arts and cultural activities in Beverly Hills

**WORK PLAN FOR FYs 2019 – 2021**

**I. FOR STRATEGIC ACTIVITIES & PROGRAMS FYs 2019–2021**

**A. Expand Fine Art Commission to include cultural arts (New)**

- Continue to refine Arts and Culture Commission draft ordinance along with pertinent feedback from Fine Art Commission, Recreation and Parks Commission, Cultural Heritage Commission, Liaisons, etc.

- Present ordinance to the City Council, which expands the Fine Art Commission's duties to be inclusive of cultural arts. The new commission to be named "Arts and Culture Commission."
- Begin Arts and Culture Commission's new oversight and carry out strategic programs and priorities 2019–2021.
  - Consider alignment of Commission Committees to fit expanded duties (e.g., Fine Art – oversight of fine art obligation; Arts & Culture – oversight of cultural arts expansion and its programs including arts education, communications, etc.).
- Build the overall program up over time; this includes: continuing educational exchanges (e.g., inviting guest speakers from cultural agencies, arts and culture organizations, to come to the Commission, etc.); researching new or existing programs that might be expanded along with establishing a budget prior to possible launch.
  - Review Work Plan Milestones in FY 2.
  - Update and fine-tune for FY 3.

**B. Fine Art Program** – Continue existing installs and work on new projects

- Continue to implement the City's Fine Art Program, including new projects.
- Pending full City Council approval, pipeline projects include:
  - *Iron Roots* by Ai Wei Wei; *Iron Doorway* by Jene Highstein; *Love Anatomy* by Alexandra Nechita; etc.
- Continue work on fine art obligation compliance.
- Continue and complete licensing agreement with Public Art Archive.
- Review programming demands and best determine how to keep pace with the offers of donations, loans or exhibitions, and/or other opportunities for displaying public art projects; and affirm and utilize defined steps for acquisitions and commissions.
  - This may include a program assessment to enhance opportunities which will address operational gaps and any barriers. Actual tools to be used to be determined (e.g., survey, Townhall, review of recent projects, etc.).

**C. Arts & Culture Resources** – Develop budget, staffing, and related support structure for expanded arts and cultural program oversight (**New**)

- With expansion of the Commission and program, review and consider future budgetary needs to support City mandates, programs or projects.
- Continue to clarify goals and priorities of City Council in relation to arts and culture programs and projects as needed.
- Prepare aligned or updated arts and culture budget, staffing, and/or support structure requirements and present to City Council, as needed. (Staff has already begun this review and is making requests.)
- Develop and put processes in place for introducing new arts and culture activities and programs.

## II. FOR STRATEGIC PRIORITIES FYs 2019–2021

### A. Increase the visibility and awareness of arts and culture in Beverly Hills

(New)

- Develop a communications initiative for promoting arts and cultural programming occurring in the City and by the City of Beverly Hills. Within this initiative,
  - Create and execute supporting communications tool/s, which may involve working with BHCVB on a calendar, in partnership with arts organizations and other partners.
  - Hold roundtable discussion/s with Beverly Hills' arts and culture stakeholders (e.g. arts and cultural organizations, creative industry businesses, etc.) to obtain feedback, explore opportunities, etc.
  - Continue to brand Beverly Hills as arts leader and arts city.
- Research and work to establish an arts docent program, providing free tours of the City's public art collection.
  - Explore expanding the program to include tours of Beverly Hills' art spaces such as galleries, etc.
  - In creating and maintaining the arts docent program, explore partnerships with other Beverly Hills Commissions, divisions or nonprofits or other partners to help administer program.

### B. Expand awareness of cultural facilities and spaces in Beverly Hills (New)

- Identify and map cultural facilities and spaces in Beverly Hills both owned and operated by the City; and those of partners to encourage new and expanded arts and cultural programs and activities.
  - This includes updating and further developing the 2009 Cultural Inventory and similar lists.
  - This includes executing an outreach plan to share Beverly Hills' cultural facilities and spaces directory information with artists, arts organizations, and other partners.

### C. Encourage more arts and cultural activities in Beverly Hills (New)

- Identify Beverly Hills artists, arts organizations, partners, and invite them to hold arts and cultural activities in Beverly Hills.
  - This may include further developing the 2009 Cultural Inventory and similar lists, as needed.
- Identify artists, arts organizations, and others, from Southern California, nationally and beyond, and invite them to consider holding arts and cultural activities in Beverly Hills.
  - This includes conducting a Beverly Hills Cultural Needs Assessment (see below).
- Foster public/private partnerships to yield more arts and cultural activities. This includes:
  - Carrying out partnership outreach to targeted stakeholders to encourage more arts and cultural activities.



- Holding roundtable discussion/s with stakeholders (e.g., artists, arts organizations, creative industry businesses, etc.) to explore partnerships.
- Conduct a Beverly Hills Cultural Needs Assessment.
  - Collect and assemble arts and culture program ideas.
  - Cultural needs assessment tasks include researching the needs/gaps, opportunities, incentives or policies that may best attract artists, arts organizations, and others to perform or exhibit in Beverly Hills.

**Work Plan Notes:**

- 1) Pre-2019 City of Beverly Hills' arts and culture programs originated and overseen by the Recreation and Parks Commission and Recreation and Parks Division are considered legacy arts and culture programs and will continue to be overseen by its legacy commission and division (e.g., Beverly Hills artSHOW, Concerts on Canon series, etc.)
- 2) The Beverly Hills Cultural Heritage Commission is responsible for designation of historic properties and applications to the Mills Act program as well as other preservation issues. These responsibilities do not change with the establishment of Arts and Culture Commission.
- 3) New arts and culture program concepts may be suggested by Arts and Culture Commission for program staff to review and to report back on feasibility.
- 4) The Arts and Culture Commission may partner with other city commissions, divisions, and partners to be determined (e.g., Recreation and Parks Commission).
- 5) As written, this is a 2-year work plan covering FYs 2019-2020 and 2021-2021.

# **Attachment 3**

# ARTS AND CULTURE COMMISSION & PROGRAM CONVENINGS

[Draft 04/19/2019 | Working Document]

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## OVERVIEW

This document assumes that the Beverly Hills City Council adopted an ordinance in spring 2019 to create an Arts and Culture Commission.

## SUMMARY OF CITY MANDATES (Based on 4/2019 Draft Ordinance):

- Serve as an advocate for arts and culture in the City
- Promote arts and cultural activities of and in the City
- Implement the City's Fine Art Program (Note: Existing, Pre-4/2019 Draft Ordinance)
- Foster public and private partnerships for providing arts and cultural programming
- Promote access to high quality arts and cultural opportunities
- Encourage the integration of cultural programs into fabric of the City to improve quality of life
- Advance and support art education programs

Concurrently in this similar time period, the City and its Commission adopted these strategic priorities (FY 2019-2020) in anticipation of a new Arts and Culture Commission and program:

- Increase the visibility and awareness of arts and culture in Beverly Hills
- Expand awareness of cultural facilities and spaces in Beverly Hills
- Encourage more arts and cultural activities in Beverly Hills

*Note: see FY 2019-2021 Work Plan for details.*

## CONVENINGS

With this milestone, the City would like to convene stakeholders and interested parties in a city-wide conversation about cultural arts expansion. Along with an opportunity for broader considerations about arts and culture activities and programs, the City also seeks to engage around the following key topic areas:

- ➔ Visibility & Outreach
- ➔ Spaces
- ➔ Partnerships & Support
- ➔ Future Arts and Culture Activities and Programs



Convenings and each topic area is further described below.

→ **Town Hall**

- A. Invite and hosts arts and cultural stakeholders and interested parties to celebrate cultural arts expansion in Beverly Hills, including the recent formation of an Arts and Culture Commission, as well as engage them in a dialogue about the City's arts and culture priorities and proposed future activities. Through a 'Town Hall' or 'Arts Day' – *actual event name to be determine*, the City will galvanize stakeholders' involvement in its overall arts and culture priorities and convening topics. A sign-up list will on hand for stakeholders to indicate their convening topic preferences and future participation.

Stakeholders include (this list is information; listing is alphabetical):

- Artists
- Businesses
- Civic nonprofits
- Creative Industry Businesses
- Governmental entities\*
- Interested parties, e.g. arts advocates, arts ambassador, residents, etc.
- Nonprofit arts organizations
- Nonprofit organizations that hold art events

Duration: 1 kick off meeting. Maybe become an annual arts and culture Town Hall.

→ **Visibility & Outreach**

- B. Obtain feedback & explore opportunities on a communication initiative TBD for promoting arts and cultural programming occurring in the City and by the City of Beverly Hills including working on a new City arts and culture calendar, in partnership with nonprofit arts organizations and other partners.

Stakeholders may include (this list is information; listing is alphabetical):

- Civic nonprofits
- Creative Industry Businesses
- Governmental entities\*
- Nonprofit arts organizations
- Nonprofit organizations that hold art events

Convening Options TBD:

- Start with overall Town Hall or kickoff meeting of all stakeholders, create sign up list for topic
- May assemble nonprofit arts organizations & creative industry business together in separate convenings + civic nonprofits like BHCVB
- Other TBD

Duration: Likely 1 to 3 meetings to launch.

Other Considerations:

- Set goals for meeting/s
- Determine if pre-survey, data collection before meeting/s would be helpful
- Determine presentation, handouts, etc.
- Make follow-up plan as needed

Priority: Supports increasing the visibility and awareness of arts and culture in Beverly Hills.

### → Spaces

- C. Obtain feedback, explore opportunities, and ask for stakeholder participation on a venue directory or similar listing performance, rehearsal, and event spaces, etc., to raise awareness of cultural facilities and spaces in Beverly Hills. Explore if underutilized spaces exist and could be utilized by others.

Stakeholders may include (this list is information; listing is alphabetical):

- Businesses (e.g. hotels, other venues)
- Creative Industry Businesses
- Governmental entities\*
- Nonprofit arts organizations
- Nonprofit organizations that hold art events

Convening Options:

- Start with overall Town Hall or kickoff meeting of all stakeholders, create sign up list for topic
- Invite interested creative industry businesses, governmental entities, nonprofit arts organizations and nonprofit organizations that hold art events or have spaces to convene
- Other TDB

Duration: Likely 1 to 3 meetings to launch.

Other Considerations:

- Set goals for meeting/s
- Determine if pre-survey, data collection before meeting/s would be helpful
- Determine presentation, handouts, etc.
- Make follow-up plan as needed
- Alternatively, determine if this something that could also be included in Cultural Needs Assessment work

Priority: Supports expanding awareness of cultural facilities and spaces in Beverly Hills.

## → Partnerships & Support

- D. Obtain feedback & explore opportunities to foster public/private partnerships to yield more arts and cultural activities and programs.

Stakeholders may include (this list is information; listing is alphabetical):

- Artists
- Business (TBD, e.g. hotels, other venues)
- Civic nonprofits
- Creative Industry Businesses
- Governmental entities\*
- Nonprofit arts organizations

Convening Options:

- Start with overall Town Hall or kickoff meeting of all stakeholders, create sign up list for topic
- Invite interested nonprofit arts organizations, creative industry business, and businesses to help explore partnership concepts with government entities
- Other convening TBD, including with artists

Duration: TBD. This might be more ongoing depending on partnerships formed.

Other Considerations:

- Set goals for meeting/s
- Determine if pre-survey, data collection before meeting/s would be helpful
- Determine presentation, handouts, etc.
- Make follow-up plan as needed

Priority: Supports encouraging more arts and cultural activities in Beverly Hills.

## → Future Arts and Culture Activities and Programs

- E. Research needs/gaps, opportunities, incentives and/or policies that may best attract artists, arts organizations, and others to perform, exhibit or similar in Beverly Hills.

Stakeholders include (this list is information; listing is alphabetical):

- Artists
- Civic nonprofits
- Creative Industry Businesses
- Governmental entities\*
- Interested parties, e.g. arts advocates, arts ambassador, residents, visitors, arts and cultural institutions, etc.

- Nonprofit arts organizations
- Nonprofit organizations that hold art events

**Convening Options:**

- Announce concept at overall kickoff meeting of all stakeholders
- Consultant to determine specific outreach plan for the Cultural Needs Assessment, but it will likely include:
  - o Idea collection process
  - o A survey TBD
  - o Other outreach tools TBD

**Duration:** TBD, maybe a 4 to 6-month planning process.

**Priority:** Supports encouraging more arts and cultural activities in Beverly Hills and other priorities.

**\*Note:** Governmental Entities will always include the Chair and Vice Chair of the Arts and Culture Commission and staff of Community Services/Recreation and Parks; and may include the Chair and Vice Chair of the Recreation and Parks Commission, Cultural Heritage Commission or other city commissions and their respective staff pending convening topics TBD.

# **Attachment 4**

**Draft March 14, 2019 External List**

**Nonprofit Arts & Culture Organizations (Beverly Hills)**

Organizations	Discipline (Program)	Type of Entity	Primary Tag (Space)	Other Tags (Other Space Functions)
Academy of Motion Picture Arts & Sciences (Academy Headquarters)	Multidisciplinary	Nonprofit Arts Organization	Film Venue	Art Space
Academy of Motion Picture Arts & Sciences, Fairbanks Center for Motion Picture Study	Multidisciplinary	Nonprofit Arts Organization	Library	
Beverly Hills Theatre Guild	Theatre	Nonprofit Arts Organization	n/a	
Beverly Hills Performing-Arts Center Inc. (Saban Theatre & Programs)	Performing Arts	Nonprofit Arts Organization	Music Venue	Film Venue, Program Venue, Historic Site
Friends of Beverly Gardens Park	Multidisciplinary	Nonprofit Organization	n/a	
Friends of Greystone	Multidisciplinary	Nonprofit Organization	n/a	
Friends of the Library	Multidisciplinary	Nonprofit Organization	Bookstore, Arts Education	
Los Angeles Virtuosi Orchestra	Performing Arts (Music)	Nonprofit Arts Organization	Music	
Paley Center for the Media	Multidisciplinary	Nonprofit Arts Organization	Museum	
Robinson Gardens	Multidisciplinary	Government Agency, Operated by the County of LA	Garden	Historic Site
Theatre 40	Performing Arts (Theatre)	Nonprofit Arts Organization	Theater Venue	
Wallis Annenberg Center of the Performing Arts	Performing Arts (Theatre, Music, Dance)	Nonprofit Arts Organization	Theatre Venue	Music Venue, Dance Venue, Art Space, Arts Education
Writer Bloc Presents	Literary Arts	Nonprofit Arts Organization	n/a	
Writers Guild Theatre	Literary Arts	Nonprofit Arts Organization	Film Venue	



**Nonprofit Arts & Culture Organizations (Residency organization)**

Organizations	Discipline (Program)	Type of Entity	Primary Tag (Space)	Other Tags (Other Space Functions)
Debbie Allen Dance Company	Performing Arts (Dance)	Nonprofit Arts Organization	n/a	n/a
Invertigo Dance Theatre	Performing Arts (Dance)	Nonprofit Arts Organization	n/a	n/a
The Miracle Project	Performing Arts (Theatre)	Nonprofit Arts Organization	n/a	n/a

**Spaces/NonArts Nonprofits**

Organizations	Discipline (Program)	Type of Entity	Primary Tag (Space)	Other Tags (Other Space Functions)
All Saints' Beverly Hills Church		Nonprofit Organization	Program Space	Music Venue
Beverly Hills Women's Club		Nonprofit Organization	Program Space	Rental Space
Beverly Hills Presbyterian Church		Nonprofit Organization	Program Space	Rental Space
Temple Emanuel of Beverly Hills		Nonprofit Organization	Program Space	Rental Space

**For Profits Arts and Culture Entities Auction Houses**

Name	Type of Entity	Primary Tag (Space)	Other Tags (Other Space Functions)
Christie's	Creative Industry Business	Auction House	Multi-purpose Space
Heritage Auctions	Creative Industry Business	Auction House	
I. M. Chait Gallery	Creative Industry Business	Auction House	Gallery

**Bookstores**

TASCHEN	Creative Industry Business	Bookstore	
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## **Film Venues**

Laemmle's Ahrya Fine Arts Theatre Creative Industry Business Film Venue

Laemmle's Music Hall 3 Creative Industry Business Film Venue

## **Galleries**

Art One Gallery Creative Industry Business Gallery

Anderson Galleries Creative Industry Business Gallery

Barakat Gallery Creative Industry Business Gallery

Denis Bloch Fine Art Gallery Creative Industry Business Gallery

Gagosian Creative Industry Business Gallery

Galerie Michael Creative Industry Business Gallery

Gallery C19 Creative Industry Business Gallery

Garboushian Gallery Creative Industry Business Gallery

Kylin Gallery Creative Industry Business Gallery

Karl Hutter Fine Art Creative Industry Business Gallery

Marc Selwyn Fine Art Creative Industry Business Gallery

Mouche Gallery Beverly Hills Creative Industry Business Gallery

Timothy Yarger Fine Art Creative Industry Business Gallery

UTA Artist Space Creative Industry Business Gallery Art Space

Winn Slavin Fine Art Creative Industry Business Gallery



## Theatre

	Creative Industry Business	Theatre Venue	Program Venue
<b><i>Beverly Hills Facilities, City of (which hold, host or have arts and culture functions)</i></b>			
Facility	Type of Entity	Primary Tag (Space)	Other Tags (Other Space Functions)
Beverly Hills City Hall and Civic Center	Government Agency	City Facility & Beverly Hills Arts Space Programming Space	
Beverly Canon Gardens	Government Agency	City Facility & Beverly Hills Arts Space Programming Space	
Beverly Gardens Park	Government Agency	City Facility & Beverly Hills Arts Space Programming Space	Public Art Collection Location
Beverly Hills Municipal Gallery	Government Agency	City Facility & Beverly Hills Arts Space Programming Space	
Beverly Hills Public Library	Government Agency	City Facility & Beverly Hills Arts Space Programming Space	
Beverly Hills Unified School District Facilities	Government Agency	Government Facility & Beverly Hills Arts Space Programming Space	
Burton Way at Rexford (Public Rightway)	Government Agency	City Facility & Beverly Hills Arts Space Programming Space	Public Art Collection Location
Coldwater Canyon Park	Government Agency	City Facility & Beverly Hills Arts Space Programming Space	Public Art Collection Location
Greystone Mansion & Gardens: The Doheny Estate	Government Agency	City Facility & Beverly Hills Arts Space Programming Space	
La Cienega Park	Government Agency	City Facility & Beverly Hills Arts Space Programming Space	

Maltz Mini Park	Government Agency	City Facility & Beverly Hills Arts Space Programming Space	Public Art Collection Location
Roxbury Park Community Center & Memorial Park	Government Agency	City Facility & Beverly Hills Arts Space Programming Space	
<b>Arts &amp; Culture Programs, of Beverly Hills</b>			
<b>Name of Program</b>	<b>Type, Entities</b>	<b>Division and/or Commission</b>	
Beverly Hills artSHOW	Government Agency	Beverly Hills Recreation and Parks Div., Recreation and Parks Commission	
Beverly Hills Ceramics & Watercolors Classes (Adult)	Government Agency	Beverly Hills Recreation and Parks Div., Recreation and Parks Commission	
Beverly Hills Television	Government Agency		
Beverly Hills Dance Classes (Adult)	Government Agency	Recreation and Parks Div., Recreation and Parks Commission	
Beverly Hills Forum Lecture Series	Government Agency	Council Directed	
Beverly Hills Great Books Discussion Group		Library Div., Community Activity	
Beverly Hills Mommy & Me Classes for youth and tots (arts, dance, cultural programs)	Government Agency	Recreation and Parks Div., Recreation and Parks Commission	
Beverly Hills Public Art Collection	Government Agency	Recreation and Parks Div., Fine Art Commission	
Beverly Hills Public Library Programming (various, children, teen and adult)	Government Agency	Library Div.	



Beverly Hills Public Library (gallery and special collections)	Government Agency	Library Div.
Beverly Hills Senior Classes (various, acting, writing, arts)	Government Agency	Recreation and Parks Div., Recreation and Parks Commission
Explore Beverly Hills (app)	Government Agency	Fine Art Commission, IT Department (Collaborative)
Greystone, Ranger Tours	Government Agency	Recreation and Parks Div., Recreation and Parks Commission
Greystone, Theatre 40's production of "The Manor" at Greystone Estate	Government Agency, Nonprofit Arts Organization, Theatre 40	Recreation and Parks Div., Recreation and Parks Commission
Holiday Concert	Government Agency, Recreation and Parks Div, Recreation and Parks Commission, Friends of the Beverly Garden Park	Recreation and Parks Div, Recreation and Parks Commission, Friends of the Beverly Garden Park,
Music in the Mansion	Government Agency	Recreation and Parks Div, Recreation and Parks Commission

### Nearby Arts/Spaces

Organizations/Entity	Discipline (Program)	Type of Entity	Primary Tag (Space)	Other Tags (Other Space Functions)
Annenberg Space for Photography	Visual Arts	Nonprofit Organization	Arts Space	
Franklin Canyon Park	n/a	Government Agency, Mountains Recreation & Conservation	Program Space	
Frederick R. Weisman Art Foundation	Visual Arts	Nonprofit Arts Organization	Museum	
Sotheby	n/a	Creative Industry Business	Auction House	

***Beverly Hills Facilities, BHUSD  
(which hold, host or have arts and  
culture functions or programs)***

<b>Facility</b>	<b>Type of Entity</b>
Beverly Hills High School	Government Agency, BHUSD
Beverly Vista Elementary School	Government Agency, BHUSD
El Rodeo Elementary School	Government Agency, BHUSD
Hawthorne Elementary School	Government Agency, BHUSD
Horace Mann Elementary School	Government Agency, BHUSD
Moreno High School	Government Agency, BHUSD

***Art Programs of BHUSD***

<b>Organizations</b>	<b>Discipline (Program)</b>	<b>Type, Entities</b>	<b>Tags</b>
Beverly Hills Education Foundation	n/a		
BHUSD Arts for All (County Program)	n/a		
BHUSD Student Art Exhibition	Visual Arts	High School, Middle School, Elementary Schools	
BHUSD, Dance Program (various)	Performing Arts (Dance)	High School, Middle School, Elementary Schools	
BHUSD, Music Program (various) [choral, band, strings, etc.]	Performing Arts (Music)	High School, Middle School, Elementary Schools	
BHUSD, Theatre Program (various)	Performing Arts (Theatre)	High School, Middle School	
BHUSD, Theatre Program, musicals	Performing Arts (Theatre)	High School, Middle School	
BHUSD, Visual Arts programming (various)	Visual Arts	High School, Middle School, Elementary Schools	



PTA Programs (provides access to arts education at schools)

n/a

High School, Middle School, Elementary Schools

**Key Information**

**Discipline** description applies to nonprofit arts organizations only

**Type** relates to kind of body/entity

**Tag** information relates to the type of space function

Red Fonts = Need to confirm information or need more information

Yellow = Nonprofit

Orange = For Profit, Creative Industry Business

**Discipline (Program)**  
Arts and Cultural Festivals

Arts Education

City Facility & Beverly Hills Arts Space Programming Space

Film

Literary Arts

Multidisciplinary

Performing Arts (Music, Theatre, Dance)

Visual Arts (public art, murals, galleries)

**Type of Entity**  
For Profit

Government Agency

Nonprofit Arts Organization

Nonprofit Organization

School

**Tag (Relates to Type of Space)**  
Architecture

Art Space

Bookstore

Dance Venue

Film Venue

Gallery

Garden

Historic Site

Library

Museum

Music Venue

Program Space

Public Art Collection Location

Rental Space

Youth Arts space