



**Beverly Hills City Council Liaison / Fine Art Commission Committee /
Recreation & Parks Commission Committee / Cultural Heritage
Commission Committee will conduct a Special Meeting, at the following
time and place, and will address the agenda listed below:**

**CITY HALL
455 North Rexford Drive
Council Chambers Room 280A
Beverly Hills, CA 90210**

**Thursday, August 22, 2019
11:00 AM**

AGENDA

- 1) Public Comment
 - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
- 2) Proposed location of Ringo Starr art piece
- 3) Metro art proposals
- 4) Ai Weiwei agreement
- 5) Comparable sales for Carl Milles sculptures
- 6) Arts and Culture Website and Calendar



Huma Ahmed, City Clerk

Posted: August 21, 2019

***A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW IN THE
LIBRARY AND CITY CLERK'S OFFICE.***



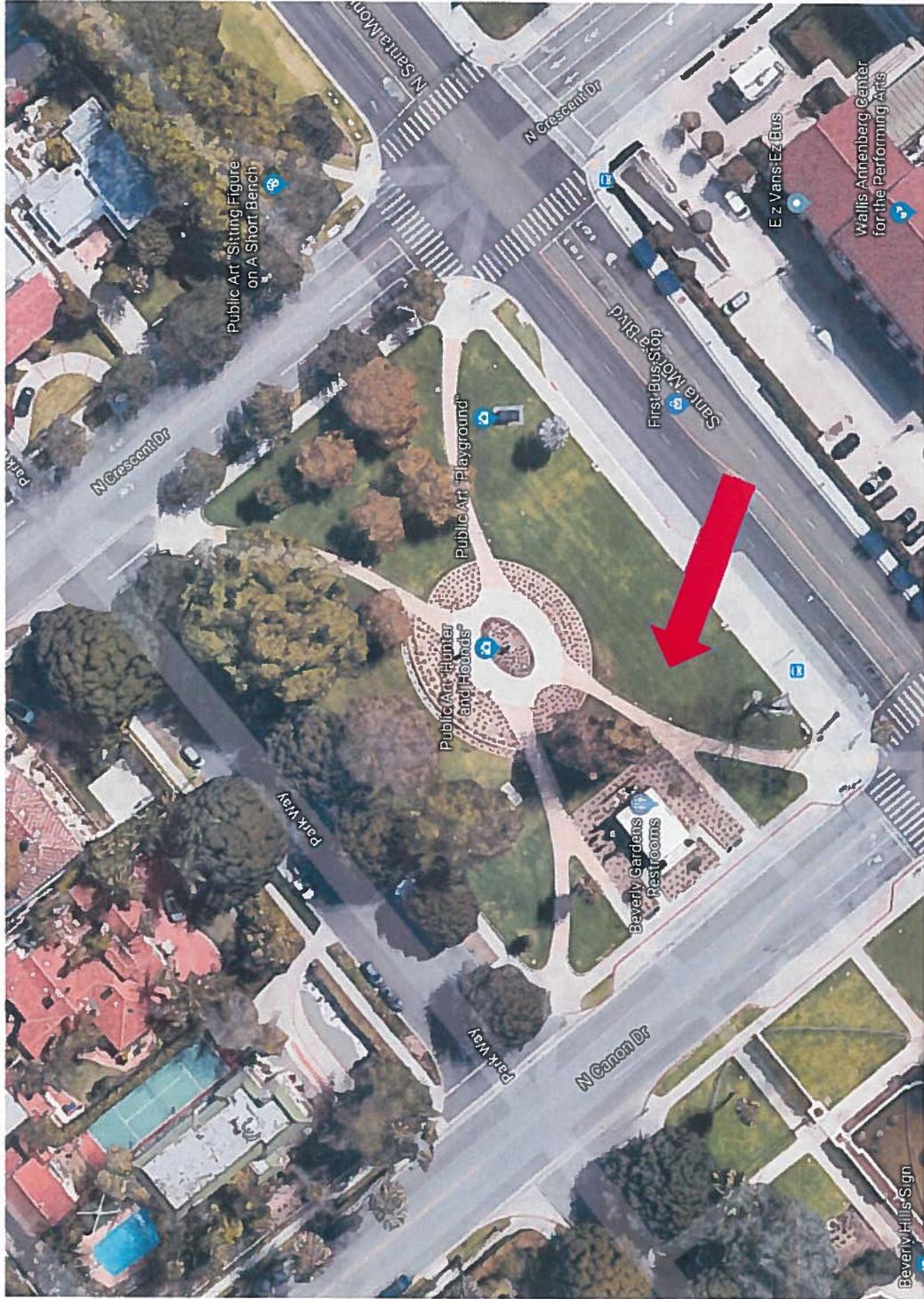
Pursuant to the Americans with Disabilities Act, the City of Beverly Hills will make reasonable efforts to accommodate persons with disabilities. If you require special assistance, please call (310) 285-1014 (voice) or (310) 285-6881 (TTY). Providing at least twenty-four (24) hours' advance notice will help to ensure availability of services. City Hall, including Conference Room 280A, is wheelchair accessible.



STAFF REPORT

Meeting Date: August 22, 2019
To: City Council Liaisons
From: Nancy Hunt-Coffey, Assistant City Manager
Subject: **Proposed Placement of Ringo Starr Sculpture *Peace and Love***
Attachment: Aerial photo of proposed location

Based on direction given at the August 6, 2019 City Council meeting, new locations were sought along Santa Monica Blvd for the placement of the Ringo Starr *Peace and Love* sculpture. A number of suggested locations in Beverly Gardens Park were reviewed and considered. While there are other locations where the piece could be placed in the park, the recommended location at this time is in the Crescent to Canon block, toward the southwest corner. Since the expectation is that this piece will be attractive to tourists for photographs, the placement of this piece in this location would be relatively close to the Beverly Hills sign, which clearly draws a number of visitors. Additionally, Mr. Starr is a world renowned performer. As a result, the placement of the piece across from the Wallis Annenberg Center for Performing Arts seems appropriate. A scaled rendering of the piece in situ will be shared at the liaison meeting.





STAFF REPORT

Meeting Date: August 22, 2019
To: City Council Liaisons
From: Rob Welch, Project Manager
Teresa Revis, Management Analyst
Subject: North Cañon Mural Design Concepts and Installation Method Options
Attachment: 1. Concept presentation and description

On April 2, 2019, City Council approved recommendation by the stakeholders of Tomokazu Matsuyama to paint a mural on the north side of the temporary soundwall to be installed across North Cañon Drive at Wilshire Boulevard. Following that meeting, Staff met with the Stakeholders and the Fine Art Commission Liaison (now the Arts and Culture Commission) to provide art direction which LeBasse Projects provided to the artist at a later date.

PROCESS

Tomokazu Matsuyama has submitted four design concepts for review. At this meeting, LeBasse Projects will request feedback from City Council members, Art and Culture Commissioners and Business Stakeholders in attendance with the goal of gaining consensus on one concept to recommend to the full City Council.

CONCEPTS

Tomokazu Matsuyama has prepared four concepts for review in the attached document.

SCHEDULE

Current construction schedule shows the wall installation by the end of September, 2019.

If the mural is directly painted onto the wall using exterior paint, the work is anticipated to take 10 to 14 days for painting/installation and graffiti coating and documentation.

If the City determines that the wall should be painted on a removable surface, staff has evaluated eight various options, based on initial review, two options are thought to be paintable by the artist and acceptable to the structural integrity of the Metro Soundwall. Option 1 is a concrete stucco wall, option 2 is a cement fiber board wall. Both options are tentatively acceptable for paintability and structural integrity. If the City wants to reuse the mural either as a whole or in pieces at a future date, it will require approval by the artist.

Meeting Date: August 22, 2019

The skinning of the wall requires design and install. The preliminary cost for option one is approximately \$170,000 and for option 2 is approximately \$85,000. This cost does not include removal and relocation of the wall.

The stucco option incorporates custom manufactured concrete backer board panels onto a steel panel frame which is attached to the Soundwall. The panels are then coated with a reinforcement mesh and smooth stucco finish. This option can take up to three months to fabricate and install.

The cement fiber board option connects prefabricated exterior panels onto a steel frame which is attached to the soundwall. The panels require priming on all sides prior to install. This option may take up to 1.5 months to fabricate and install.

In order to insure a mural installation by November 14th, the skinning option 2 would be the preferred option given the current schedule.

NEXT STEPS

The recommended concept will go to the full City Council for consideration. Once approved by City Council, the Artist will be given notice to proceed with full design. The City will provide the Artist a more detailed schedule of the wall installation as it is available.

Staff will also keep the larger Stakeholder group and the Community informed of the process at regularly scheduled monthly meetings; the community meeting is on September 4 and the stakeholder meeting is on September 11.

TOMOKAZU MATSUYAMA STUDIO

Mural Proposal 1

Utopia Accordion





Sample Image

Concept

Utopia Accordion

The work reflects the utopian lifestyle of Beverly Hills with vibrancy.

The palm tree in the center of the composition represents the connection to the nature that is so present in the neighborhoods of Beverly Hills.

The garment patterns that are seen throughout this work recall the vibrant multiculturalism that is seen in the city's fashion and dining, residents and visitors.

Classic and contemporary, innovation and tradition all converge here.

The mural represents the many attractive elements of Beverly Hills, from its famed shopping areas to its beautiful residential neighborhoods, through the subtle transition of female figures, dressed in eye-catching garments, standing indoors and a male figure with a patterned garment suit sitting on a porch chair.

(ART DIRECTION NOTES: Large Landscape, Entry Point to Work from Close and Far, Tableau, Family Friendly, Familiarity, Diverse and Multicultural, Artist to Create on Appropriateness of the Site, Elements of Where the Work is Located)

Mural Proposal 2

Thousand Regards/ Shape of Color





Sample Image

Concept

Thousand Regards/ Shape of Color

Color explosions and birds, positivity, sunset, sunrise, blue skies, nature, beauty, and the everlasting warm weather that attracts us all.

These are just a few of the elements that make Beverly Hills the iconic destination it is, for both residents and visitors.

The bird is a symbolic form of eternity in various cultures, as well as a metaphor for happiness.

(ART DIRECTION NOTES: Fun, Diverse and Multicultural, Tableau, Color tone, Opportunity for Future Augmented Reality Component, Family Friendly, Artist to Create on Appropriateness of the Site, Entry Point to Work from Close and Far, Familiarity)

Mural Proposal 3

New Life Sweet Shine





Sample Image

Concept

New Life Sweet Shine

One female figure dominates the composition with a color-blocked background overlaid with many different kinds of flowers.

This bold figure is the face of empowerment, equality, innovation, and triumph.

The natural elements are a reflection of and an addition to the beauty of the city, including in its championing of goals for the future.

(ART DIRECTION NOTES: Entry Point to Work from Close and Far , Familiarity, Family Friendly, Diverse and Multicultural, Color Tone, Tableau, Artist to Create on Appropriateness of the Site, Elements of Where the Work is Located, Large Landscape)

Mural Proposal 4

Starfield Road Heroic Jam





Sample Image

Concept

Starfield Road Heroic Jam

Three female figures dominate the composition with a color-blocked background to represent California and Beverly Hills being a leader in global culture, in everything from gender equality, fashion innovation, and diversity.

This work aims to capture the significance of cultural influences that come from here, and the high standards of culture and living that can be found in Beverly Hills.

(ART DIRECTION NOTES: Entry Point to Work from Close and Far , Familiarity, Family Friendly, Diverse and Multicultural, Color Tone, Tableau, Artist to Create on Appropriateness of the Site, Elements of Where the Work is Located, Large Landscape)



STAFF REPORT

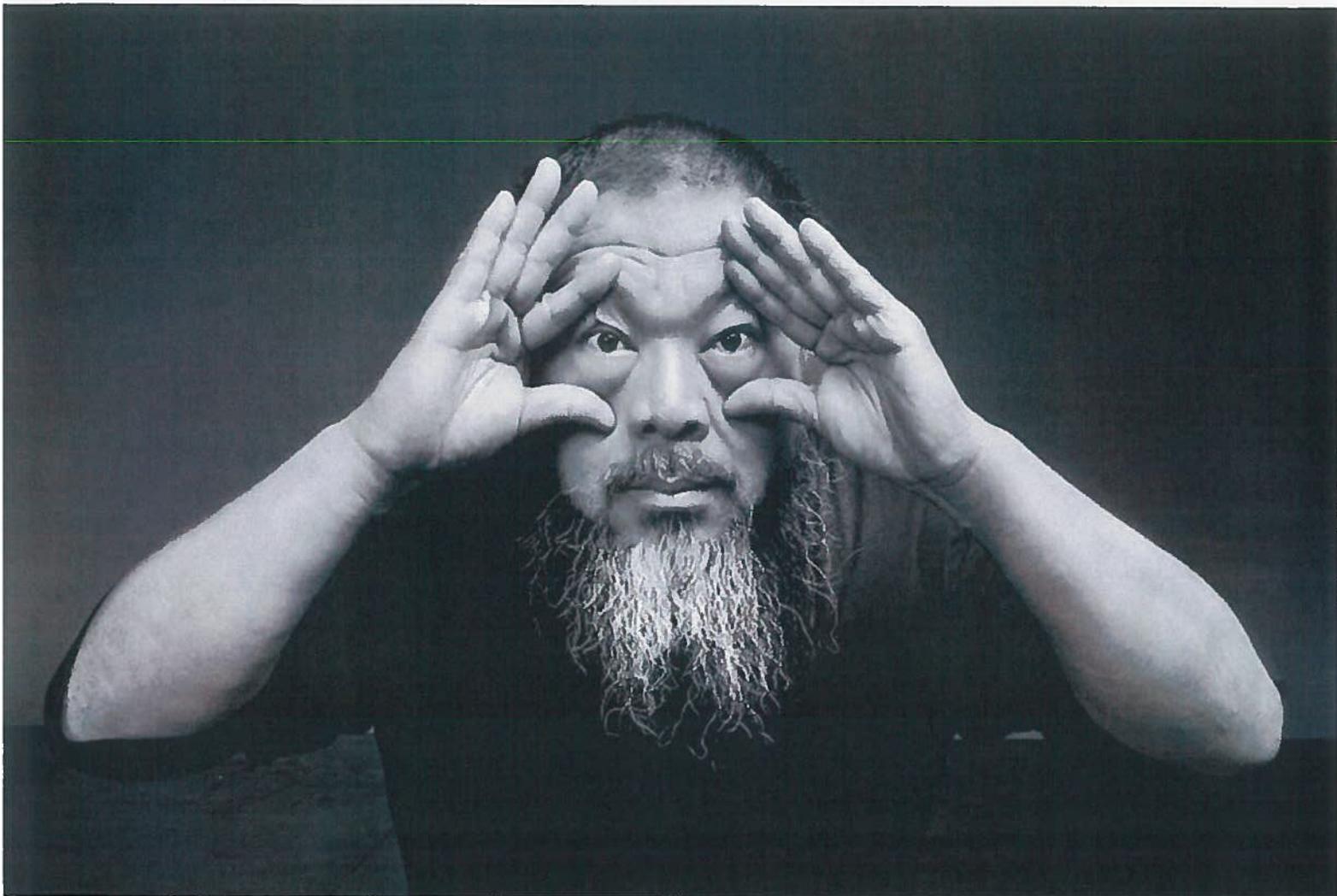
Meeting Date: August 22, 2019
To: City Council Liaisons
From: Kristin Buhagiar, Recreation Services Manager
Subject: Ai Weiwei Contract Issues
Attachments: 1. Bio of Ai Weiwei and photo of *Iron Root*

Staff have been working to secure an agreement regarding the purchase of artwork entitled *Iron Root* by artist Ai Weiwei. Originally the agreement was set to be secured between United Talent Agency Artist Space (UTA) and the City of Beverly Hills. However in the course of agreement negotiations, UTA has asked that the agreement be secured between the City and Ai Weiwei himself.

Staff have been working closely with the City Attorney's office to draft an appropriate agreement. At this point, the City has sent UTA three different draft agreements. Each time the City Attorney's office has made the changes necessary to move the agreement forward. However, upon receiving comments from UTA and Ai Weiwei's attorney on the last draft agreement, staff and the City Attorney's office do not feel comfortable moving forward without discussing several items with the Council liaisons, including the following:

- Copyright issues
- Waiver of moral rights
- Right to display/location of artwork
- Transfer of rights of reproduction
- City's ownership rights
- Warranty of the work
- Prohibition against assignment (City cannot transfer, sell, trade, assign or encumber the work)

Staff would like the Council liaisons feedback regarding how to move forward with these issues. A representative from the City Attorney's office will be present at the meeting to discuss and answer questions. It should be noted that the Ai Weiwei artwork cannot be installed by October due to agreement negotiation issues. The timeline is dependent upon a signed agreement by all parties.



AI WEIWEI

With his personal circumstances moving in constant flux, Ai Weiwei, remains a cultural magnet. And nothing less than a worldwide phenomenon. A figure of Warholian celebrity (as labeled by New York Times), he is renowned for his political activism and social media activity almost as much as for his social interventions, approach to the readymade, and knowledge of Chinese traditional crafts. His oeuvre isn't easily categorized, as he is an extremely creative and diverse individual, expressing his feelings and thoughts through sculptures, videos, installations, and performances. However, his fame extends throughout and beyond the art world. A master at communicating powerful ideas in astonishingly few words, Ai Weiwei is known for his innovative use of social media to disseminate his views. With works that touch on topics such as imprisonment, borders, and disaster, the artist has often found himself in conflict with the Chinese authorities. Today, he's an artist of global stature, whose strong social conscience has galvanized a generation of Chinese artists, but also numerous others throughout the globe.

TREES & ROOTS



Similar to his other works of sunflower seeds and watermelon, Ai Weiwei crafts his 'Roots and Branches' work inspired by nature. Using trees as a motif of displacement, Weiwei has created a series of iron root and iron trunk sculptures that were assembled from dry fragments of various trees throughout China.

These monolithic creations, nearing sixteen feet in length, provide a unique balance between tradition and modernity by forcing attention on the foundational elements that sum up a whole. On one end, Weiwei draws from Chinese custom of celebrating natural elements through cycles of birth, maturity, death, and rebirth, as associated with traditional Zen gardens - places for contemplation and retreat. Although visually organic, on the other end, the roots and trunks were created by human hands, and symbolize the artifice of industrialization and modernization.

Ai Weiwei's work on trees has been featured in various museums including Tate Modern, Helsinki Art Museum, and Contemporary Austin.



AI WEIWEI

Iron Root, 2015

Cast iron

125.98 x 86.61 x 42.13 inches | 320 x 220 x 107 cm

1700 kg



STAFF REPORT

Meeting Date: August 22, 2019
To: City Council Liaisons
From: Nancy Hunt-Coffey, Assistant City Manager
Subject: **Comparable Sales for Carl Milles Sculptures**

Attachment: Comparable sales

At the last liaison meeting, the proposed Carl Milles elephant sculpture was discussed. Auction records for other Carl Milles' pieces were shared at the meeting, at which time the liaisons indicated that they would like to see further data related to comparable sales to ensure that the price that is being proposed by Millesgarden is reasonable. The Director of Millesgarden, Onita Wass, provided the attached comparable sales data. The liaisons are asked to review the information and provide any direction regarding the potential acquisition of this piece of art.

No	Sculpture	size	edition	Country	Price	Year
1	Hand of God	3,0 m	ed 12	Taiwan	\$ 550000	2019
2	Sunglitter	1,25 m	ed 12	Sweden	\$ 450000	2017
3	Susanna Fountain	2,25 m	ed 6	USA	\$ 600000	2010
4	5 playing angels	1,50 m	ed 12	USA	\$ 300000	1990

Auction

5	The Najad	1,86 cm	ed 6	Sweden	637 000 €	1989
6	Europé and the Bull	78 cm	ed 12	Sweden	363 865 €	1989
6	Europé and the bull	78 cm	ed 12	Sweden	216 078 €	2006
7	Solglitter	79 cm	more than 12	Scotland	241 000 €	2018
7	Solglitter	79 cm	more then 12	Sweden	197 966 €	2008



No1. The hand of God



No 2, Sunglitter



No 3. Susanna fountain



No 3 The playing angels



No 5, The najad



No 6, Europe and the bull



No 7, Sunlitter, small version



STAFF REPORT

Meeting Date: August 22, 2019
To: City Council Arts & Culture Liaisons
From: Pam Shinault, Assistant Community Services Director
Kristin Buhagiar, Recreation Services Manager
Subject: Preliminary Review of Proposed Arts and Culture Website and
Community Arts and Culture Calendar

5 D Spectrum has been hired by the City to develop a new City arts and culture website and new community arts and culture calendar. They will do a presentation giving you an overview of what they have developed working with staff, and will share two color palette options for the website, some layout options, and a few options for a new Arts and Culture Logo to help provide branding and consistency now and in the future regarding the City's Arts and Culture expansion initiative.

Staff is seeking feedback on the color palette, input on the layout and functionality of the website and calendar, and then selecting one of the logo options as your recommended choice.

On August 13th, the Arts and Culture Commission provided their input, which will be shared with you at the meeting. With Commission and Council Liaison input secured, the next step would be to incorporate any suggestions and preferences, and then take them to the full City Council for consideration and approval.

Following Council approval, and the launch of the Arts and Culture expansion initiative at the Kickoff event in September, stakeholders can be solicited and trained on how best to use the website and provide events and activities for the calendar. This training and active launch of the website and calendar is anticipated for sometime in November or December of this year.